

71M #54999

117501514

NCC Cable System Order

Order #	62308573
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City
AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May'16

Flight Dates	07/25/16 - 07/31/16
Agency	4CM&M
Advertiser	Lon Johnson for Congress
Client Code	661
Product Code	691
Est Code	3598
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/15/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$3,176.00
Commission	\$476.40
Net Total	\$2,699.60
Total Spots	48
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 7.15 New DNC Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY <	7/25/16	7/31/16	05:00	11:00	X	X	X	X				-	-	8	\$61.00	\$488.00	30	Convention Package
2	CNN	VARIOUS	7/25/16	7/31/16	11:00	18:00	X	X	X	X				-	-	8	\$43.00	\$344.00	30	Convention Package
3	CNN	VARIOUS	7/25/16	7/31/16	18:00	21:00	X	X	X	X				-	-	4	\$66.00	\$264.00	30	Convention Package
4	CNN	AVG. ALL WKS<	7/25/16	7/31/16	21:00	24:00	X	X	X	X				-	-	4	\$162.00	\$648.00	30	Convention Package
5	MNBC	MORNING JOE<	7/25/16	7/31/16	05:00	11:00	X	X	X	X				-	-	8	\$51.00	\$408.00	30	Convention Package
6	MNBC	VARIOUS	7/25/16	7/31/16	11:00	18:00	X	X	X	X				-	-	8	\$36.00	\$288.00	30	Convention Package
7	MNBC	VARIOUS	7/25/16	7/31/16	18:00	21:00	X	X	X	X				-	-	4	\$52.00	\$208.00	30	Convention Package
8	MNBC	VARIOUS	7/25/16	7/31/16	21:00	24:00	X	X	X	X				-	-	4	\$132.00	\$528.00	30	Convention Package

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$3,176.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,176.00

SYSTEM APP: SALES ACCT Date Printed 07/15/16